

99% of semen catalogues give you 3 little lines about the bull you hope to change and improve your herd

The Williams family of Victoree have been Australian farmers since 1859 and stud Angus breeders since 1959. Our Farm Angus is joint venture between the McGregor's of New Zealand and Victoree whose aim is the

The Angus industry in the 40's and 50's saw many frame 3 to 5 deep sided cattle that seemed to portray a. Many herds left the bull out for most of the year and very few weights or measurements were collected. The 60's saw a rapid compaction of phenotype with the main result being grass turned into fat. In the 70's visiting US professors rapped the australian industry over the knuckles for not having enough. Australian breeders became more productivity focused and Don Nichol deducted from the first breedplan



Whilst other breeds were polishing horns for the show, Angus breeders began weighing calves and mea. Powerhouse performance became the norm from the 90's mainly led by index hype. For some this perio

From the middle 80's through the middle 90's there were considerable rumblings and some complaints f

In the next 10 years Angus will routinely be producing \$50-100 per kg well marbled beef off grass, with n

The bulls we have to offer will help you achieve this goal of excellence in carcase quality whilst improv

**The next beef boom is in our Angus hands.**



